



AMBASSADOR PROGRAM

UPSOCIAL WINE & SPIRITS AGENCY



GROW YOUR BUSINESS WITH US

ABOUT US

UPSocial Wine & Spirits is an agency specializing in digital marketing for wine and spirit brands.

We will push your social harder with a strategy integrated into your wider marketing plan. You will not only achieve your business goals, at the same time you will earn a huge slice of the social conversation.

We can help you raise awareness, drive loyalty, develop a new brand image and increase sales.

Our Strategy Team includes:

Liz Palmer is one of 2018's "Top 40" Social Media Power Influencers on the topic of wine, she is ranked Top 1% Industry SSI - LinkedIn, and was recently on a George Brown College Wine Symposium panel discussing Global Wine Communications and Trends.

Our offerings include three specially-designed packages which are curated specifically for wine and spirit brands. We will facilitate global reach with specific targets of USA and Canada.

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INCLUDES

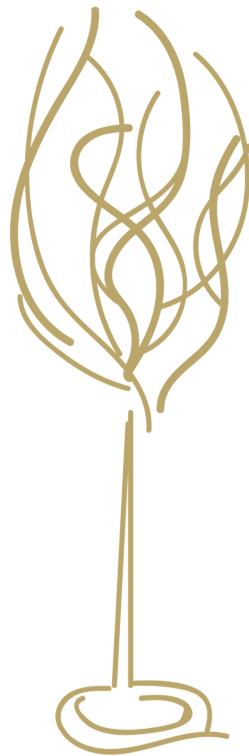
- Support brand growth and any new launches in Canada (1 per calendar year);
 - Locate key local influencers/media and build engagement through social media;
 - Education: organize and manage one media and influencer workshop for brand and history education, along with a tasting at The Fine Wine Reserve or other location the client sees fit for 10-15;
 - Organize and set up one dinner, including food and wine/spirit pairing for company reps and guests;
 - Seek relevant opportunities for brand activation, advise local and national trade associations, competitions and other events;
 - Includes one press release (per year) to be distributed through Cision / CNW to all Canadian outlets announcing partnership [\$2,000 value]
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FOR PRICING AND FURTHER DETAILS
PLEASE CONTACT

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